

# Press Release

February 14 2011

# Sharp rise in online debt counselling

National debt charity Consumer Credit Counselling Service (CCCS) has seen a sharp rise in the number of people counselled online for their debt problems. CCCS says that 8,591 people used its online counselling tool *CCCS Debt Remedy* in January this year. This is twice the number of people counselled online during the previous month and a higher number than any month in 2010.

With 65,825 people completing counselling through *CCCS Debt Remedy* last year, the charity predicts a dramatic rise in 2011. It says this will be due to increasing demands on household budgets such as inflation and tax changes combined with the limitless capacity that *CCCS Debt Remedy* offers.

CCCS is concerned that uncertainty about continued public funding for free debt advice will lead many struggling debtors to seek help from fee-charging debt advice organisations. It stresses that the capacity of *CCCS Debt Remedy* along with continued support from the credit industry, will allow it to provide free debt advice for whoever needs it.

Delroy Corinaldi, CCCS External Affairs Director, says: "The next year will be very difficult for many people and I am concerned that those struggling with debt will end up being charged for debt advice because they are unaware that free advice and support is available.

"I hope that the availability of this free service which can be used at any time online will help prevent people paying for debt advice unnecessarily." CCCS Debt Remedy is available anytime online at <u>www.cccs.co.uk</u>.

#### - ends -

## Notes to editors:

- 1. CCCS's ethos is to help the "can't pays", not the "won't pays", and does not condone debt avoidance. CCCS always aims to help its clients pay back what they owe, in a realistic timescale and manner that is suited to each individual's situation.
- 2. CCCS is self-funding. Lenders share with the charity the benefit they receive from its operation, making a donation from the money repaid to them. This allows CCCS to retain its independence and ensure that its advice is always in the best interest of the client.
- 3. The CCCS free phone helpline 0800 138 1111 is open 8am to 8pm, Monday to Friday.
- 4. CCCS Debt Remedy is available at <u>www.cccs.co.uk</u>
- 5. Follow us on Twitter: @CCCSPressOffice

## Media enquiries:

All media enquiries should be directed to: Frances Walker - <u>francesw@cccs.co.uk</u> Una Farrell - <u>unaf@cccs.co.uk</u> Tel: 0207 391 4583 (07950 469101 if outside office hours)