**Suggested web copy – Partner signposting to us in their B2C web content**

‘Change your debt story’ with StepChange Debt Charity

**Debt Awareness Week is StepChange’s annual campaign to help people talk more openly about debt-related issues. With many people worried about money due to the impact of Coronavirus, this year’s campaign is more important than ever.**

**What’s Debt Awareness Week?**

First launched in 2014, Debt Awareness Week is an annual campaign to open up the conversation around debt and encourage people who need help or advice to seek it out.

**What is this year’s campaign about?**

Since their 2019 campaign, StepChange has developed new ways to support people.

In 2020 they don’t just offer free debt advice and solutions for people who are experiencing a debt crisis. They also offer help for people who have a persistent debt on their credit card, store card or catalogue accounts and a money coaching service.

So, whether you need debt advice, or a bit of extra support before your debts become unmanageable, their message this year is: #**changeyourdebtstory**.

**What can I do to support it?**

Have you ever been in debt? Did it make you feel anxious, or ashamed?

However, you felt being in debt, someone else is almost certainly feeling the same way right now, especially with the current uncertain economic outlook.

So, this Debt Awareness Week, StepChange are asking people to help end the stigma by posting a message of support. Will you share it?

*I’m supporting @StepChange #debtawarenessweek because I believe that no-one struggling with debt should have to pay for advice. #changeyourdebtstory’.*

**What should I do if I’m worried about my debts?**

Whether you’re experiencing a debt crisis and [need debt advice](https://www.stepchange.org/start.aspx), or you’re simply worried about the persistent debt on your [credit card, store card or catalogue account,](https://www.stepchange.org/persistent-debt.aspx) visit [StepChange](https://www.stepchange.org/) to get free, impartial support.

They also have a [Coronavirus hub](https://www.stepchange.org/debt-info/debt-and-coronavirus.aspx) with specific information for those worried about the impact of COVID-19 on their finances.

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